

Press Release- 13 October 2010

Sheikh Faisal Bin Qassim Al Thani establishes "Educate Qatar"

Sheikh Faisal Bin Qassim Al Thani is very pleased to announce the launch of "Educate Qatar," a state of the art education centre, based in Doha. The centre has been established to enhance the overall standard of educational facilities throughout Qatar.

Educate Qatar is a new subsidiary of Allied International Holding specialising in education and training. The organisation has a portfolio of educational products and programmes licensed from many of the world's leading academic and corporate services and solutions brands to support the existing education system in place in Qatar.

Educate Qatar, provides after school in-centre and online tutoring programmes for Qatari grade school, middle school, and high school students licensing Carnegie Learning® and Cognitive Tutor® software for its learning programmes. In addition European Pedagogical Information Communication Technology (EPICT) certification, English language training services such as BridgeTEFL, which develops and delivers EFL (English as a Foreign Language), and Atomic Learning offering EPICT licenses in pedagogical ICT are also on offer.

Educate Qatar's partnership with these world renowned American and British educational service providers is expected to have a significant positive impact on the Qatari education system.

On Saturday 9 October a signing ceremony took place at the Educate Qatar centre attended by senior executives from each of the licensing companies.

Sheikh Faisal commented:

"The future growth of Qatar relies heavily on investment in education. Already our wise Government has succeeded in creating a renowned educational hub in Qatar attracting the investment of some of the world's leading educational facilities who have established a presence in Qatar. I firmly believe that Educate Qatar will complement this investment and help underpin the development of the education system in Qatar offering students, teachers and executives the opportunity to develop the skills necessary to achieve great success in future."

Mr. Damian Riviez, Director of Bridge Qatar, commented on establishing Educate Qatar:

"Qatar is at the forefront of educational innovation in the MENA region, with state of the art infrastructure and educational programmes. Our aim is to assist the country and the region through the development of exceptional quality foundation programmes in language, technology and mathematics. Educate Qatar will partner with industry, education and governmental organisations to provide training and educational programmes that are relevant for current and future needs of the global community."

Mr. Bilal Sabir, Director of Carnegie Learning, iCarnegie, and Atomic Learning, commented:

"Educate Qatar aims to support the Qatar National Vision 2030 and the transformation to a knowledge-based economy through human capital development. Our portfolio of services supports both the academic and corporate segments by partnering with best in class education and training organizations to deliver their world class education solutions in Qatar. We are committed to help the local educational community achieve its objectives."

Notes to Editors

About Carnegie Learning

Carnegie Learning is an American company and is considered a leading publisher of innovative, research-based math curricula for middle school, high school, and post-secondary students. Carnegie Learning is helping students to succeed in math and is helping to re-invent the way we teach math, empowering students to produce significantly improved math scores. By constantly innovating and developing new ways for students to learn, Carnegie Learning is ensuring schools, teachers, and students achieve greater success.

About iCarnegie

iCarnegie is a wholly owned company by Carnegie Mellon University that markets the university's non-degree world class capabilities and resources to meet global educational needs. This covers standard training and licensing as well as consulting and customized solutions. iCarnegie works on scalable projects that can serve thousands to millions of learners. They work with educational institutions or with Governments to help them achieve their educational goals.

About Atomic Learning

Atomic Learning is an American company founded by a group of educators. It is a leading provider of just-in-time training covering technology skills, first century skills, assistive technology, and the pedagogical aspects of applying technology in the classroom. Atomic Learning offers its leading training online using a learning platform that supports multiple features including ePortfolio management to support evidence-based certification. It currently serves more than 22,000 schools all over the world. Atomic Learning has recently partnered with EPICT.org to help teachers prepare for the EPICT license in pedagogical ICT.

About Bridge Qatar

Bridge Qatar is a branch of Bridge in Denver, Colorado (U.S.A). Bridge has been at the forefront of innovation in the language industry for the past 25 years. Bridge has language centers in Buenos Aires, Argentina; Santiago, Chile; and Sao Paulo, Brazil. Bridge Qatar is a premium provider of English language training services such as BridgeTEFL, which develops and delivers EFL (English as a Foreign Language) teacher certification courses and Bridge English language centers provide intensive English instruction to students and executives across the globe. Additionally, Bridge provides cultural immersion programs to over 20 countries across the world through the Bridge Travel Program.

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