



Mr. Omar Rashid, Strategic Business Manager, BSI Middle East and Africa presenting the ISO 9001 certificate to Mr. Kevin Hamilton, General Manager of Modern Central Laundry

### Modern Central Laundry receives ISO certification

#### PRESS RELEASE

Tuesday, 18 September, 2012: Modern Central Laundry is proud to announce that it has recently been awarded the prestigious ISO9001 certification for its state of the art operation, based in the industrial area of Doha.

Modern Central Laundry has now been operating for over 12 months and has been working towards certification throughout this period. Modern Central Laundry is managed by Paragon, who is one of the largest UK laundry providers, and is developing, through their Dream laundry brand, a Middle East solution for the global brands.

David Stevens, Managing Director of Paragon and NewGen (their Middle East arm) stated “We have ISO9001 in all our UK operations and it was a natural progression to achieve the accreditation at Modern Central Laundry - I am delighted with the effort the team has put in to securing this in such a short time. This is the first of many new initiatives we will be bringing to the laundry market in Qatar to support the expanding market demands”.

Kevin Hamilton, the General Manager of the operation, stated “It was a very thorough audit of our systems and procedures and is a credit to my team that we passed with no major non-conformances”. He goes on to add “As the first laundry operation in the Middle East to achieve such accreditation, it gives our customers confidence that we are operating to the highest quality standards, which is important to the growing Qatar hospitality industry that is based on excellence of service in all areas”.

End.

## **Notes to editors:**

### **About Al Faisal Holding Company LLC**

Incorporated in 1964, Al Faisal Holding Company LLC ("Al Faisal") is one of Qatar's largest privately held diversified industry groups, owned by His Excellency Sheikh Faisal Bin Qassim Al Thani. Al Faisal operates through its subsidiaries and associated companies in a variety of sectors, including real estate, construction, hospitality, trading, transportation, entertainment, education, services and information technology. Al Faisal's investments include its interest in Aamal Company Q.S.C, one of Qatar's largest, most diversified and fastest growing companies, in addition to investments in a range of sectors across Europe, MENA region and the Far East.

Its wholly owned subsidiary Al Rayan Tourism & Investment Company ("ARTIC") is engaged in the development, acquisition and leasing of real estate with a primary focus on the hospitality sector and hospitality-related services locally and internationally. Its current portfolio comprises of more than 18 hotels in Qatar, Egypt, London and the US.

In addition to its hotel portfolio, "ARTIC" owns hospitality-related services companies such as the Modern Central Laundry in Doha, the Middle East's first state-of-the-art industrial laundry service managed by Paragon Laundry Limited of the UK, and Deliopolis Qatar, a high quality catering service company.

### **About Central Modern Laundry:**

Central Modern Laundry was established in 2011, and it is considered the Middle East's largest commercial laundry operation.

Modern Central Laundry is the first green commercial laundry service in Qatar and is the largest and most advanced of its kind and represents a "new era" in the approach to and management of commercial laundry in the region.

Quite apart from its remarkable size and capacity – the facility can handle over 700,000 pieces of laundry per week – the new facility Qatar operation has revolutionised the laundry sector in the region with comprehensive energy efficiency measures and state-of-the-art recycling equipment.

### **About Paragon**

Paragon as a group is recognised as an innovator and pioneer with various business units; started during the First World War the business transferred to Cheltenham from Birmingham in 1918 and has grown to a multi-site UK operation with factories in Kington, Herefordshire; Newport, Gwent; Nottingham; Ross-on-Wye, with a new laundry planned for Somerset later this year. The group employs more than 300 people and has a turnover in excess of £25 million.

<http://www.paragon-laundry.co.uk>